

# Colorado Serenity Advertising Rates

Effective February 2020

	One Entry	3-Month Contract (per month)	6-Month Contract (per month)	12-Month Contract (per month)
Back Page	2048	1997	1937	1900
Full Page	1545	1463	1411	1360
3/4 Page	1277	1195	1154	1107
2/3 Page	1148	1061	1030	989
1/2 Page	917	855	824	798
1/3 Page	690	649	624	599
1/4 Page	562	523	503	482
1/6 Page	416	381	371	360
1/8 Page	330	305	295	284
1/12 Page	229	208	203	198
1/16 Page	170	160	152	142

## SPECIAL PLACEMENT

(Additional Charge When Available)

Inside Front Cover — 25%  
 Specific Page Request — 20%  
 All Other Placement Requests — 10%

Cover \$2500  
 Cover (Nonprofit Rate) \$1900

Advertorials (900 words - photo \$25 upcharge) \$385  
 (Minimum 6-month commitment)

Inserts (single sheet) 7.5¢ each

Nonprofit Promotion (700 words -1 photo) \$395\*  
 Business Promotion (700 words -1 photo) \$395\*

Nonprofit Review (900-1,000 words - 2 photos - full page) \$900\*\*  
 Business Review (900-1,000 words - 2 photos - full page) \$900\*\*

\*Add \$50 if we assign a writer

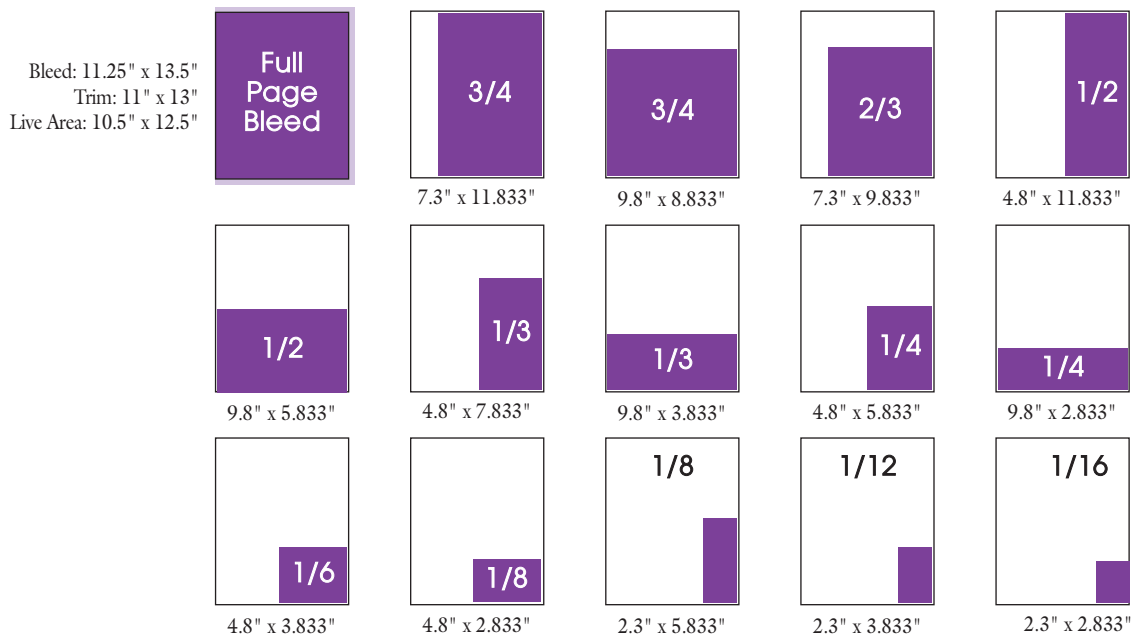
\*\*Add \$100 if we assign a writer

## CUSTOM HYPERLINKING

Link URLs on your ad in our online edition — \$25/page

**Evergreen & Conifer Chamber members  
 receive the 12-month rate on display ads.**

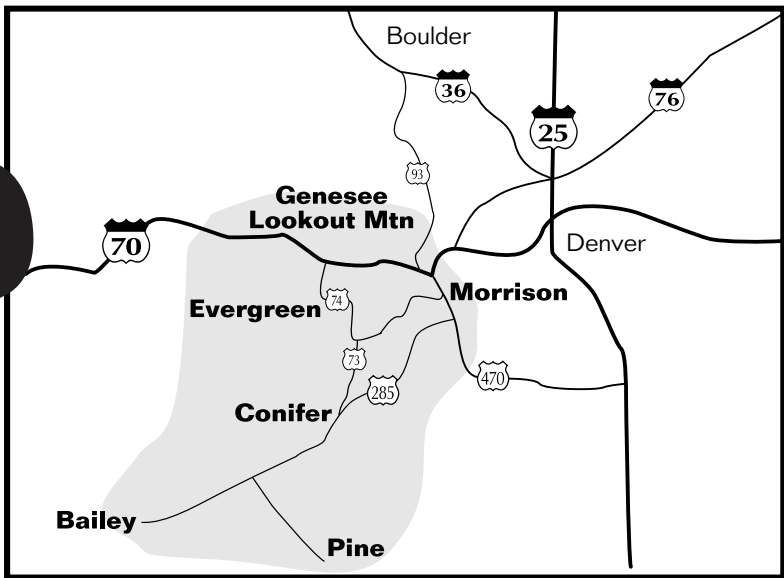
## Ad Sizes



# Colorado Serenity Distribution

Effective January 2019

**24,000**  
MOUNTAIN AREA  
MAGAZINES



## Pickup Sites

### 24,000 Direct Mail and Pickup Sites

Bailey.....	3,029
Conifer .....	3,308
Evergreen.....	9,954
Genesee/Lookout Mtn.....	2,755
Indian Hills.....	750
Morrison .....	1,664
Pine & Pine Junction .....	1,414
Pickup Sites.....	775
Special Subscription .....	351

#### EVERGREEN

- Assist 2 Sell
- Berkshire Hathaway
- Chrome Salon
- Coldwell Banker
- Colorado Serenity
- Dandelions
- EverBean
- Evergreen Chamber
- Evergreen National Bank
- Hiwan Laundromat
- Lariat Lodge Brewing Co.
- LIV Sotheby's International Realty
- Little Bear
- RE/MAX Evergreen
- Shephard Realty
- Woodcellar

#### INDIAN HILLS

- Mac Nation Café

#### KITTREDGE

- Black Hat Cattle Co.

#### EL RANCHO

- Comfort Suites

#### GENESEE/LOOKOUT MTN

- Guido's Pizza
- Mt. Vernon Canyon Club

#### CONIFER

- Aspen Perk
- Brooks Place Tavern
- Colorado Furniture Consignment
- Coldwell Banker
- Conifer Chamber
- Keller Williams
- Page Turner Bookstore
- RE/MAX Conifer

#### MARSHDALE

- Marshdale General Store
- The Bears Inn