

Colorado Serenity Advertising Rates

Effective November 2017

	One Entry	3 Month Contract (per month)	6 Month Contract (per month)	12 Month Contract (per month)
Back Page	1800	1700	1650	1600
Full Page	1500	1420	1370	1320
3/4 Page	1240	1160	1120	1075
2/3 Page	1115	1030	1000	960
1/2 Page	890	830	800	775
1/3 Page	670	630	606	582
1/4 Page	546	508	488	468
1/6 Page	404	370	360	350
1/8 Page	320	296	286	276
1/12 Page	222	202	197	192
1/16 Page	165	155	148	138

SPECIAL PLACEMENT

(Additional Charge When Available)

Inside Front Cover — 25%
 Specific Page Request — 20%
 All Other Placement Requests — 10%

CUSTOM HYPERLINKING

Link urls in your ad in our online edition — \$25/link

**Evergreen & Conifer Chamber members
 receive the 12-month rate on display ads.**

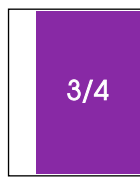
Cover	\$2260
Cover (Nonprofit Rate)	\$1700
Advertorials	\$345
Inserts (single sheet)	7.5¢ each
Nonprofit Article (700 words-1 picture)	\$375*
Business Promotion (700 words-1 picture)	\$375*
*Add \$50 if we assign a writer	
Business Review (900-1,000 words-2 pictures)	\$800**
**Add \$100 if we assign a writer	

Ad Sizes

Bleed: 11.25" x 13.5"
 Trim: 11" x 13"
 Live Area: 10.5" x 12.5"

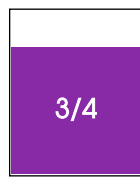


Full
Page
Bleed



3/4

7.3" x 11.833"



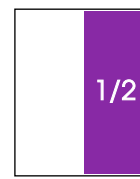
3/4

9.8" x 8.833"



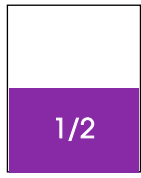
2/3

7.3" x 9.833"



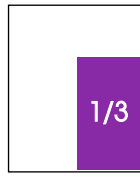
1/2

4.8" x 11.833"



1/2

9.8" x 5.833"



1/3

4.8" x 7.833"



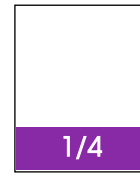
1/3

9.8" x 3.833"



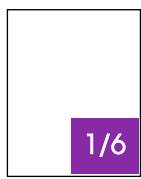
1/4

4.8" x 5.833"



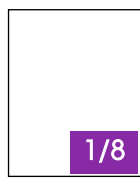
1/4

9.8" x 2.833"



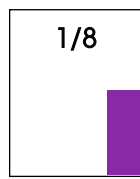
1/6

4.8" x 3.833"



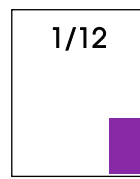
1/8

4.8" x 2.833"



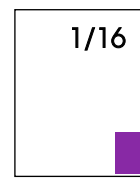
1/8

2.3" x 5.833"



1/12

2.3" x 3.833"



1/16

2.3" x 2.833"